

**Arizona Motorcycle Safety Advisory Council (AMSAC)
Meeting Minutes
Monday, August 19, 2013**

A public meeting of the Arizona Motorcycle Safety Advisory Council was convened on August 19, 2013 at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona, 85012, in the GOHS Conference Room.

COUNCIL MEMBERS PRESENT:

Mr. Mick Degn, Chairman
Mr. Dick Studdard, Vice-Chairman
Mr. Don Borland, Member
Mr. Sherman A. Jennings, Member

Quorum with 4 present.

MEMBERS OF THE PUBLIC:

John Dreyfus (Arizona Confederation of Motorcycle Clubs)
Kat Grover (Abate of Arizona)
Bill Seltzer (Team Arizona Motorcycle Training Specialists)
Sky Pilot (Limey Riders MC MMA Lobbyist)

LEGAL COUNSEL:

Assistant Attorney General Brian Schneider was present.

CALL TO ORDER AND ROLL CALL:

The meeting was called to order by Mr. Mick Degn, AMSAC Chairman, at 11:30 a.m.

MEETING MINUTES:

Mr. Dick Studdard motioned to approve the April 2, 2013 meeting minutes, Mr. Don Borland seconded and all in favor, minutes approved.

WELCOME & UPDATE & LEGISLATIVE ISSUES:

GOHS Director Alberto Gutier had nothing to report on legislative issues.

BUDGET UPDATE:

GOHS Director Alberto Gutier updated the Council with the current Motorcycle Safety Budget. Mr. Dick Studdard motioned to accept Budget, Mr. Don Borland seconded and all in favor.

STOCK ITEMS INVENTORY:

Mr. Dick Studdard motioned to have the same amount of inventory at the State Fair from the previous year, Mr. Don Borland seconded and all in favor.

ADVERTISING – RADIO AND SOCIAL MEDIA:

Director Gutier asked the AMSAC Council if they would like to spend \$50,000.00 or more for Motorcycle Awareness in September, October and November for motorcyclist awareness radio commercials before the end of the year. Mr. Dick Studdard motioned to allow \$60,000.00 for radio commercials, Mr. Don Borland seconded and all in favor. Motion was withdrawn for the next AMSAC meeting.

1. Mr. Jennings suggested holding on to the limited funding this year.
2. Mr. Sherman Jennings will have a list of calendar events for radio commercials.

UN-HELMETED MOTORCYCLE GRANT:

Director Gutier briefed the Council regarding an un-helmeted grant that was available, but because of the new guidelines that need to be followed by MAP 21 GOHS did not have enough time to submit the proposal by the August 15th, 2013 deadline. After review and speaking to consultants and NHTSA Region 9, Director Gutier decided not to apply.

ARIZONA STRATEGIC HIGHWAY SAFETY PLAN (SHSP):

Director Gutier discussed with the Council that every state is required to complete a SHSP plan every five years. The last Arizona SHSP plan was completed in 2007 with about 60-70 people involved. This year a new Executive Committee was established to include ten Task Forces. Director Gutier nominated Mr. Mick Degn to Chair the SHSP Motorcycle Task Force. Mr. Mick Degn attended the first Motorcycle Task Force meeting last week and provided a re-cap of the meeting topics. Mr. Mick Degn thanked Director Gutier for allowing AMSAC to be involved in the Arizona SHSP Executive Committee.

ARIZONA STATE-WIDE IMPAIRED DRIVING TASK FORCE MEETING:

Director Gutier advised the Council about the State Wide Impaired Driving Task Force to be held at GOHS on Wednesday, August 21, 2013 at 10:00 a.m.. There will be about 50 organizations involved in the effort to combat Impaired Driving.

TAR STRIPS:

Mr. Dick Studdard presented issues with TAR strips. Director Gutier suggested the TAR Strips topic be added to the SHSP Motorcycle Task Force agenda.

SMSA NATIONAL SUMMIT:

Mr. Mick Degn will attend SMSA National Summit representing the State of Arizona. Mr. Degn will provide a re-cap of the SMSA National Summit to the Council at the next AMSAC meeting.

SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:

Next AMSAC meeting will be held on **Monday, September 30th, 2013, at 10:30a.m.**; and the location is at the GOHS Conference Room, 3030 N. Central Ave, Ste. 1550. Phoenix, Arizona, 85012.

CALL TO PUBLIC:

Public Discussion highlights are as follows:

- John Dreyfus (Arizona Confederation of Motorcycle Clubs) heard the National Highway Traffic Safety Administration radio commercial on Motorcycle Safety. Director Gutier clarified that this was not an AMSAC sponsored commercial as it did not include the Arizona Motorcycle Safety Council or GOHS. Mr. Dreyfus asked the Council if there is any funding available to provide motorcycle training to educate new motorcycle drivers.
- Ms. Kat Grover (Abate of Arizona) asked if the Council can assist and be involved in a Statewide Kick Off event in May 2014 during the Motorcycle Awareness month. Director Gutier asked Ms. Grover to provide information to the Council for the next AMSAC meeting agenda.
- Bill Seltzer (Team Arizona Motorcycle Training Specialists) would like to provide riding demonstrations at the State Fair. Director Gutier advised the Council that due to the location of the booth and limited space it may not be possible.

- Sky Pilot (MMA Authorized Lobbyist) mentioned that the red light sensor issues at the intersections are being reviewed for a possible legislative bill. Mr. Pilot informed the Council that if the motorcycle is not equipped with a magnetic sensor device, then the owner can attach one. Mr. Pilot commented that the AMSAC website was outdated with old meeting minutes. Mr. Pilot had a concern with a past supply request.

CALL TO ADJOURN:

Mr. Dick Studdard motioned to adjourn meeting, and Mr. Don Borland seconded. Meeting adjourned at 12:52 p.m.

DRAFT