

**Arizona Motorcycle Safety Advisory Council (AMSAC)  
Meeting Minutes  
May 6, 2014**

A public meeting of the Arizona Motorcycle Safety Advisory Council (AMSAC) was convened on Tuesday, May 6, 2014 at 3030 N. Central Avenue, Ste.1550, Phoenix, Arizona, 85012, in the GOHS Conference Room.

**CALL TO ORDER AND ROLL CALL:**

The meeting was called to order by Mr. Mick Degn, AMSAC Chairman, at 10:10 a.m.

**COUNCIL MEMBERS PRESENT:**

Mr. Mick Degn, AMSAC Chairman  
Mr. Don Borland, Member  
Mr. Dick Studdard, Member

Quorum with 3 present.

**LEGAL COUNSEL:**

Arizona Assistant Attorney General Brian Schneider was present.

**MEETING MINUTES:**

Motion by Mr. Dick Studdard, AMSAC Member, to approve the minutes from February 20, 2014. Second motion by Mr. Don Borland, AMSAC Member. All in favor, minutes approved by Mr. Mick Degn, AMSAC Chairman.

**WELCOME & UPDATE & LEGISLATIVE ISSUES:**

GOHS Director Alberto Gutier advises AMSAC Council that there are no current legislative bills proposed at this time pertaining to motorcycle issues. Mr. Gutier provides a brief overview of the current legislative session.

**BUDGET UPDATE:**

Director Gutier provides fiscal overview on AMSAC budget. AMSAC Chairman Mick Degn advises AMSAC Council that while attending the SA Conference, he was told that other states have been struggling to acquire motorcycle safety funding to follow through with training. Mr. Degn was advised that other states are struggling with motorcycle safety funding as well.

GOHS Director Gutier provides overview of current NHTSA federal funding under MAP21-405f (Motorcyclist Safety); which concludes on September 30, 2014. The GOHS 2010 federal funds have been utilized and these funds will be allocated under MAP21-405f.

Director Gutier and AMSAC Council discuss response to PSA currently airing on radio stations.

Director Gutier advises AMSAC Council that AMSAC budget spent funding on brochures, key chains, decals, and pencils. The primary cost was spent on the last week of March 2014 for the media buy on the radio stations.

Mr. Degn motions to accept AMSAC budget and Mr. Borland seconds motion. Motion approved by Mr. Degn, to accept AMSAC budget.

**STOCK ITEMS INVENTORY:**

AMSAC Chairman Mick Degn advised that new process for requesting AMSAC inventory has been successful. In addition, the AMSAC Council will be representing the Run For The Wall, by providing keys this year.

**MAY MOTORCYCLE AWARENESS MONTH:**

GOHS Director Gutier advises AMSAC Council that Governor Janice K. Brewer signed the May Motorcycle Awareness Month proclamation on March 26, 2014. A copy of the proclamation will be placed on the GOHS web site. Mr. Degn will also place a copy of the proclamation on the AMSAC Facebook page.

**ADVERTISING:**

GOHS Director Gutier plays motorcycle awareness PSA for AMSAC Council. Radio PSA commercial will run through Motorcycle Awareness Month.

**MOTORCYCLE TRAINING:**

GOHS Director Alberto Gutier provides motorcycle training poster created by Peoria PD Motorcycle which was held on April 26<sup>th</sup>, 2014. Mr. Don Borland advises AMSAC Council that he attended the Peoria PD Motorcycle Safety training course; and is looking forward to attending again next year, as it was very informative.

Director Gutier advises AMSAC Council that NHTSA Region 9 is currently moving offices from San Francisco to Sacramento, California; and will review the Motorcycle Safety Plan once new offices are settled and a new Administrator has been appointed. Also, Director Gutier has a letter of support from the Mayor of Glendale, Arizona, regarding the Motorcycle Safety Plan.

Mr. Degn expressed again having AMSAC Council implement Motorcycle Safety training since only 80% of riders have their motorcycle endorsement. Then, Mr. Studdard follows-up with fact that most motorcycle riders lose their proficiency after 3 months of non-riding. Mr. Degn states that it might be beneficial to utilize future AMSAC budget for motorcycle safety training; and Director Gutier agrees that utilizing budget towards safety training is a better use of AMSAC funding.

**SMSA CONFERENCE:**

SMSA Conference is planned to be held on September 25-27, 2014 in Baltimore Maryland and AMSAC Chairman Mick Degn will be attending.

**OLD BUSINESS:**

Mr. Mick Degn advises AMSAC Council that a form has been developed for the film projector to be checked in and out.

**SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:**

The next AMSAC Council meeting will be held on **Tuesday, August 5, 2014, at 10:00am.** Suggested Agenda for next AMSAC meeting are as follows:

- Budget update
- Stock items inventory
- Advertising
- Motorcycle training
- SMSA conference
- Old Business

**CALL TO THE PUBLIC:**

Public discussion highlights are as follows:

- 1) Sky Pilot, Limey Riders MC
  - Requests copy of radio stations of Media Buy
  - Advises AMSAC Council upon research, that only 1 insurance company requires motorcycle endorsement prior to writing insurance policy
- 2) Teena Prentice, GWRRA Chapter D Mesa
  - GWRRA Chapter has motorcycle safety training in place; however, unable to locate a place for training on the East side of Phoenix.
  - Invites AMSAC Council to next monthly motorcycle safety training at Turf Paradise, to observe motorcycle safety training.
- 3) William Selter, Blackbird Marketing
  - Requests NHTSA Region 9 contact information

**CALL TO ADJOURN:**

AMSAC Chairman Mick Degn motions to adjourn meeting. AMSAC Member Dick Studdard and Don Borland seconds motion. Meeting adjourned by Mr. Degn at 11:05 a.m.