

**Arizona Motorcycle Safety Advisory Council (AMSAC)
Meeting Minutes
Tuesday, April 2, 2013**

A public meeting of the Arizona Motorcycle Safety Advisory Council was convened on April 2, 2013 at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona, 85012, in the GOHS Conference Room.

COUNCIL MEMBERS PRESENT:

Mr. Dick Studdard, Chairman
Mr. Mick Degn, Vice-Chairman
Mr. Don Borland, Member
Mr. Jeffrey Rice, Member
Ms. Debe Campos Fleenor, Member - participated telephonically

Quorum with 5 present.

LEGAL COUNSEL:

Assistant Attorney General Brian Schneider.

CALL TO ORDER AND ROLL CALL:

The meeting was called to order by Mr. Dick Studdard, AMSAC Chairman, at 10:33 a.m. Jeffrey Rice motioned to elect Mick Degn for Chairman, Don Borland seconded and all in favor. Mick Degn motioned to elect Dick Studdard for Vice Chairman, Don Borland seconded and all in favor.

MEETING MINUTES:

Mr. Mick Degn motioned to approve the minutes with a correction, Mick Degn motioned on the Motorcycle Rider Education item from December 11, 2013 meeting minutes, Mr. Don Borland seconded and all in favor, minutes approved.

WELCOME & UPDATE & LEGISLATIVE ISSUES:

Mr. Alberto Gutier announced that Mr. Jeffrey Rice resigned from the AMSAC Council, as he is being re-assigned to North Carolina. The Council thanked Mr. Jeffrey Rice for his service. GOHS Director Alberto Gutier had nothing to report on legislative issues. Mr. Gutier provided the AMSAC Council with Arizona crash statistics.

BUDGET UPDATE:

GOHS Director Alberto Gutier updated the Council with the current Motorcycle Safety Budget. Mr. Dick Studdard motioned to accept Budget, Mr. Don Borland seconded and all in favor.

STOCK ITEMS INVENTORY:

Mr. Dick Studdard motioned to set a minimum and maximum quantity on each giveaway items to be established by GOHS Mr. Don Borland seconded and all in favor.

ADVERTISING – RADIO AND SOCIAL MEDIA:

Mr. Gutier reviewed previous advertising buys with the AMSAC Council. Mr. Mick Degn motioned to use more advertising in the rural area versus the urban area, Mr. Jeffrey Rice seconded and all in favor.

MOTORCYCLE RIDER EDUCATION RECOMMENDATIONS:

Mr. Dick Studdard motioned to meet with other groups and form a subcommittee to further discuss the motorcycle rider education program, Mr. Don Borland seconded and all in favor.

SMSA NATIONAL SUMMIT:

Mr. Dick Studdard motioned for Mr. Mick Degn to be the designated person to represent the State of Arizona and to attend the SMSA National Summit in August, Mr. Don Borland seconded and all in favor.

SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:

Next AMSAC meeting will be held on **Wednesday, May 29th, 2013, at 10:30a.m.**; and the location is at the GOHS Conference Room, 3030 N. Central Ave, Ste. 1550. Phoenix, Arizona, 85012. The AMSAC Council requested that the recommendations by the subcommittee be added to the next agenda.

CALL TO PUBLIC:

Public Discussion highlights are as follows:

- John Dreyfus (Arizona Confederation of Motorcycle Clubs) Suggested coordinating with companies to include motorcycle training in the financing. Asked what procedure was to obtain AMSAC budget.
- Billy Larson (Modified Motorcycle Association) Advised that insurance companies offer a 10% discount if you have completed the motorcycle rider training course. Asked about supply request procedures.
- Clifford Simpson (Gold Wing Road Riders Association) Inquired about supply request procedures.
- Teena Prentice (Gold Wing Road Riders Association) Provide information on motorcycle safety newsletters.

CALL TO ADJOURN:

Mr. Mick Degn motioned to adjourn meeting, and Jeffrey Rice seconded. Meeting adjourned at 11:49a.m.