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**JANICE K. BREWER**  
GOVERNOR

**ALBERTO C. GUTIER**  
DIRECTOR  
GOVERNOR'S HIGHWAY SAFETY REPRESENTATIVE

**NEWS RELEASE**

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FOR MORE INFORMATION, CONTACT:

Alberto Gutier -- Office: (602) 255-3216  
Cell: (602) 908-8900  
Home: (602) 944-1015  
Email: [agutier@azgohs.gov](mailto:agutier@azgohs.gov)

## Three high schools receive awards for distracted driving PSAs

**Phoenix, AZ** – The Arizona Governor's Office of Highway Safety (GOHS) presented awards to three high schools that created outstanding public service announcements (PSAs) about the dangers of distracted driving. Awards were announced at the Ford Driving Skills for Life driver training event held in Phoenix on November 12th. The three winning schools will each receive a prize to be invested in audio/visual equipment.

The winning PSAs were created by:

- **First Place:** East Valley Institute of Technology, East Campus (Mesa); \$3,000 prize
- **Second Place:** Raymond S. Kellis High School (Glendale); \$2,000 prize
- **Third Place:** East Valley Institute of Technology, Main Campus (Mesa); \$1,000 prize

According to GOHS Director Alberto Gutier, "We want youth to participate in getting the word out about the tragic consequences that result from distracted driving. The PSA contest was created with the hope that a peer-to-peer message will be taken to heart."

Other high schools in Mesa, Peoria, Phoenix, Prescott, Prescott Valley, and Tucson entered high quality PSAs that were judged by a panel of highway safety experts and teen safety advocates. All videos entered into the contest can be viewed at the "AZGOHS PSA" YouTube channel.

### **Grant from Ford Driving Skills for Life and the Governor's Highway Safety Association**

The PSA contest was made possible by a grant from the Ford Motor Company's Driving Skills for Life program and the Governor's Highway Safety Association. The grant program funds efforts that promote teen safe driving.

### **About the Arizona Governor's Office of Highway Safety**

GOHS is the focal point for highway safety issues in Arizona. The agency develops, promotes, and coordinates programs; and works to increase public awareness of highway safety issues.