Arizona Motorcycle Safety Advisory Council
Minutes
February 26, 2009 at 10:30 a.m.

A public meeting of the Arizona Motorcycle Advisory Council was convened on February 29, 2009, at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona 85012

Call to Order
The meeting was called to order by AMSAC Chair, P. J. Janik, at 10:30 a.m. Roll was taken and a quorum was declared present.

Council Members Present:
P. J. Janik, Bobbi Hartmann, Dave Novitt and Sky Pilot

Members of the Public Present:
Todd "The Wall" Pellard, MMA, Mick Degn, MMA, Terry Rutan, GOHS, Bob Berry, GWRRA, Mark Weiss, MSF, Joe Tassinari, MMA, Joe Tuiteleapaga, GOHS, and Richard Fimbres, GOHS

Legal Counsel
Brian Schneider was present.

Approval of Minutes of January 15, 2009
Dave Novitt approved the minutes and made a motion to accept them. Bobbi Hartmann second the motion. P.J. Janik took a vote on accepting the minutes and all were in favor.

Annual Election of Chair/Vice Chair
Dave Novitt made a motion that we accept P.J. Janik as Chair and Bobbi Hartmann as Vice Chair. All were in favor.

MS Fund / Federal Grant
Joe Tuiteleleapaga, GOHS Fiscal Manager, handed out copies of the FY 2009 Financial Report and gave a brief summary of the monies that are available. The council reviewed the information. It was determined that there was $92,408 available for expenditure in the Federal Grant and that the Motorcycle Safety Fund was at a minus.

Inventory of Stock Items
A copy of the inventory of motorcycle items was made and handed out. A total amount of $50,000 is allocated for purchasing t-shirts, badges and bumper stickers and the money left over is to be used for other motorcycles items. It was decided to order 10,000 t-shirts, 2,000 badges and 2,000 bumper stickers. It is not necessary to order key chains and pencils at this time. Any money left over would be used for other motorcycle items as needed. Dave Novitt provided a list of the 4,600 t-shirts he needed and Bobbi Hartmann will be assisting with the sizes for the remaining 5,400. May Awareness events in Arizona will be supplied from these stock items.

Dave Novitt made a motion that $50,000 be allocated to procure motorcycle items. It was seconded and all were in favor.

2009-Budget / Ideas For and Dispersement of Funds
It was decided that the remaining $42,408 would be set aside for future media projects such as billboards, ads and Cox Cable. There was also a discussion on possibly working with ADOT in regards to the placement of permanent motorcycle awareness signs throughout the state on state highways.

Bobby Hartmann made a motion to accept dispersement of funds. Dave Novitt second and all were in favor.

2009 – Press Conferences – When / Where
There are three press conferences scheduled; the Pima County Fair in April in April, one at the State Capitol in May and one in Prescott. or Cottonwood. Michael Hegarty will be coordinating the press conference at the State Capitol which will be in the Executive Tower. Steve Musgrave is working on the proclamation. P.J. Janik will follow-up with the city manager of Cottonwood regarding a press conference there. Richard Fimbres would like four speakers and a councilman from Glendale to speak. Dave Novitt made a motion to accept the press conferences that were discussed. It was seconded and all were in favor.

Call to the Public
Todd "The Wall" Pellard suggested that the council look at doing an event at Bike Week in Arizona.
MSF, Mark Weiss, made council aware of New York action for notifying non-endorsed riders
MMA, Joe Tassinari talked about DUI, the use of local channels versus Cox Cable, offered to advertise to get riders to press conference at the Capital, and how he uses the badges and posters when working with children.

Board Forum
Bobbi Hartmann stated that the Public Comment form be attached to the agenda at each meeting.
Richard Fimbres would like the legislative update be put as the next agenda item.
Council discussed the permanent signs that are located in Texas and the possibility of signs on trucks and the impressive demonstration that NoZone puts on.
Future agenda items discussed were a review of the councils P&P's, Bike Week rep attending, and QA Program item for the sub-committee to present.

Next Meeting Date
The next meeting is scheduled for April 9, 2009, at 10:30 am.

Call to Adjourn
Dave Novitt made a motion to adjourn the meeting. All were in favor